



Barclays Global Investors

The Opportunity Set

Mark Taylor

**(based on Grinold and Taylor, forthcoming
Journal of Portfolio Management)**

What is the Opportunity Set?

The ex post portfolio residual return may be decomposed as follows:

$$\begin{aligned}\text{Portfolio Residual Return} &= \theta_p = h'r \\ &= \frac{\alpha'\Omega^{-1}r}{2\lambda} \\ &= \frac{\sqrt{r'\Omega^{-1}r}}{2\lambda} \frac{\alpha'\Omega^{-1}r}{\sqrt{r'\Omega^{-1}r}\sqrt{\alpha'\Omega^{-1}\alpha}} \sqrt{\alpha'\Omega^{-1}\alpha} \\ &= \left[\frac{\sqrt{r'\Omega^{-1}r}}{2\lambda} \right] \left[\frac{\alpha'\Omega^{-1}r}{\sqrt{r'\Omega^{-1}r}\sqrt{\alpha'\Omega^{-1}\alpha}} \right] \left[2\lambda\sqrt{h'\Omega h} \right] \\ &= \sqrt{r'\Omega^{-1}r} \left[\frac{\alpha'\Omega^{-1}r}{\sqrt{r'\Omega^{-1}r}\sqrt{\alpha'\Omega^{-1}\alpha}} \right] \sqrt{h'\Omega h} .\end{aligned}$$

Hence:

$$\theta_p = OS \times IC \times Risk,$$

where

$$OS \equiv \sqrt{r' \Omega^{-1} r}$$

IC = realised information coefficient

Risk = ex ante level of risk

Note that *OS* is a pure number (i.e. dimensionless).

The Opportunity Set as “Effective Breadth”

$$E(OS) = E\left[\sqrt{r'\Omega^{-1}r}\right] \approx \sqrt{E(r'\Omega^{-1}r)} = \sqrt{N}$$

Proof: Since, $E(r'\Omega^{-1}r)$ is a scalar,

$$\begin{aligned} E(OS^2) &= E(r'\Omega^{-1}r) = \text{trace}\left[E(r'\Omega^{-1}r)\right] \\ &= \text{trace}\left[E(\Omega^{-1}rr')\right] = \text{trace}\left[\Omega^{-1}E(rr')\right] \\ &= \text{trace}\left[\Omega^{-1}\Omega\right] = \text{trace}\left[I_N\right] = N. \end{aligned}$$

Thus, $E(OS^2) = N$ and so $E(OS) \approx \sqrt{N}$ (because of Jensen’s Inequality.)

The expected value of the opportunity set is approximately equal to the square root of the breadth of the portfolio

Intuition: if rr' is “large” relative to the covariance matrix Ω such that $OS \equiv \sqrt{r'\Omega^{-1}r} > \sqrt{N}$, then the market offered abnormal opportunities in the period for which r is calculated—tantamount to having more breadth. At the other extreme, suppose the market return vector was null, then $OS=0$ and it is as if there were no breadth at all in the portfolio (i.e. no assets).

The Opportunity Set and the Fundamental Law of Active Management

We have:

$$\theta_p = OS \times IC \times Risk,$$

$$\theta_p = \text{ex post residual return}$$

$$Risk = \text{ex ante risk}$$

But if

$$\text{ex post risk} \approx \text{ex ante risk}$$

then

$$\theta_p / (Risk) \approx \text{ex post IR}$$

$$IR \approx OS \times IC$$

(So if $IC \approx 1/3$, $OS \approx 3$ (for ACM), $IR \approx 1.0$)

$$IR \approx OS \times IC$$

Take expectations conditional on realized IC :

$$E(IR|IC) = E(OS) \times IC$$

or

$$E(IR|IC) = \sqrt{N} \times IC,$$

- a form of the Fundamental Law of Active Management

Intuition: while the opportunity set is a useful concept for assessing particular episodes, it is nevertheless true that, on average and in the last analysis, only two things count: skill and breadth.

The Distribution of the Opportunity Set

So far we made no distributional assumptions about returns

But suppose returns are normally distributed

then

$$OS^2 = r' \Omega^{-1} r \sim \chi^2$$

and so, once again

$$E(OS^2) = E\{\chi^2(N)\} = N$$

What does the distribution of OS look like in this case?

Monte Carlo Study

Calibrated on 10-currency portfolio with US-dollar as numéraire

$N=9$ (US dollar = numéraire)

Ω = estimated using using daily fx for the Australian dollar, Canadian dollar, Euro, yen, New Zealand dollar, Norwegian krone, Swedish krona, Swiss franc, sterling, January 1999 - March 2007.

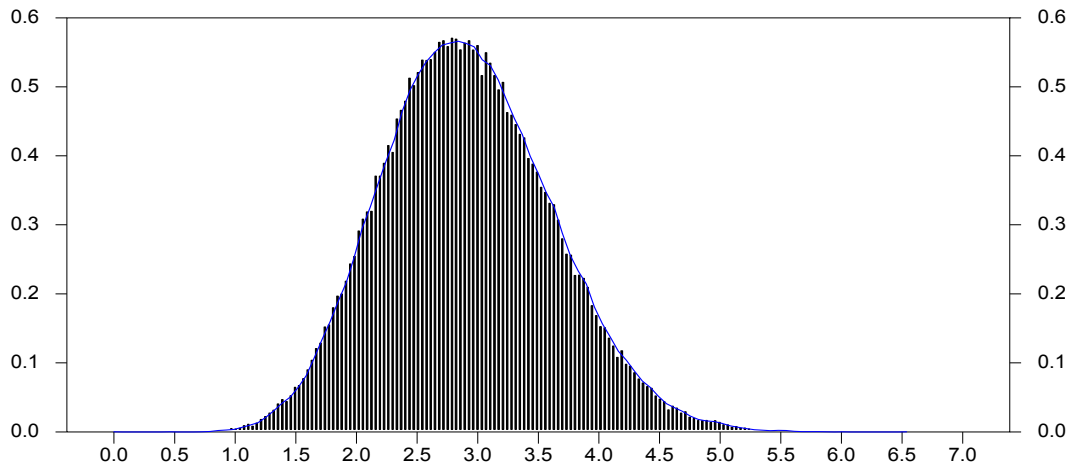
r drawn from multivariate normal distribution with covariance matrix Ω and OS calculated as

$$OS = \sqrt{(r' \Omega^{-1} r)} .$$

Repeated this for a total of 100,000 draws.

Results

$E(OS)$	Median	5th Pctile	25th Pctile	75th Pctile	95th Pctile	Variance
2.92	2.89	1.83	2.43	3.38	4.10	0.48



This looks suspiciously normal!

Fisher (1922): if a random variable X is distributed as chi-square with N degrees of freedom then \sqrt{X} is approximately normally distributed with mean $\sqrt{[(2N-1)/2]}$ and variance $1/2$.

Note: For $N=9$, $\sqrt{[(2N-1)/2]}=2.92!$

What if the distribution of returns is fat-tailed?

Investigate through Monte Carlo experiments where r is assumed to be distributed as multivariate Student t :

$$r \sim t(\Omega, \nu)$$

ν determines how fat-tailed the distribution is

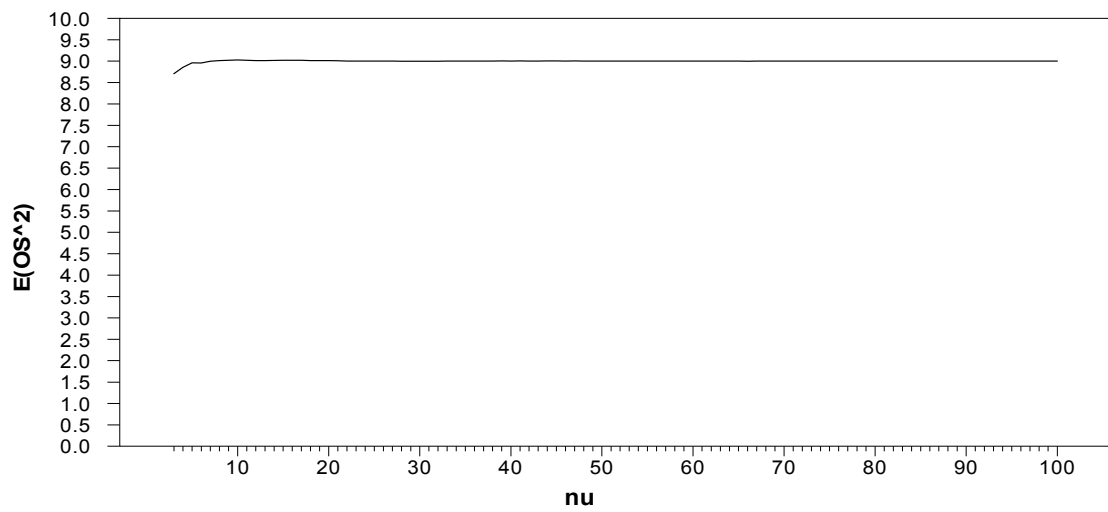
- for low values of ν , the distribution will have very fat tails

- as $\nu \rightarrow \infty$, Student's t distribution becomes the normal distribution

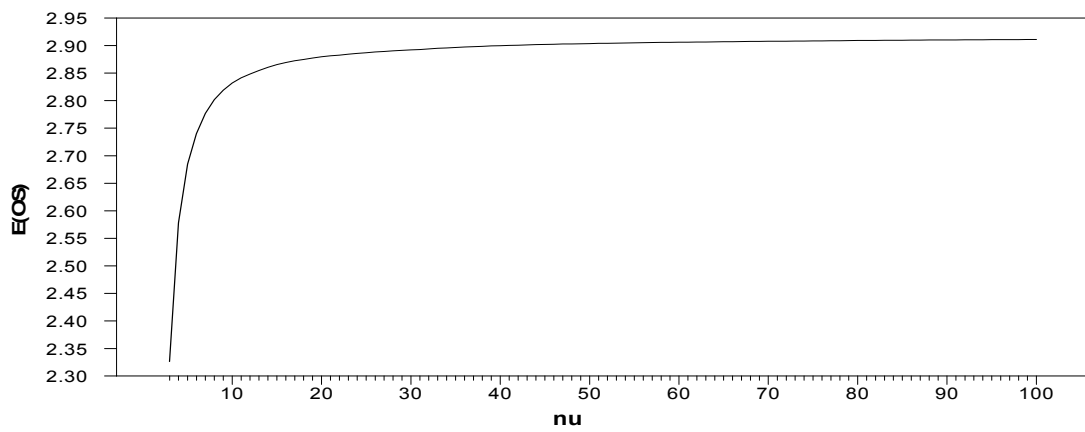
Again, Monte Carlo experiments calibrated on the ACM

100,000 draws for every value of ν from 3 to 100

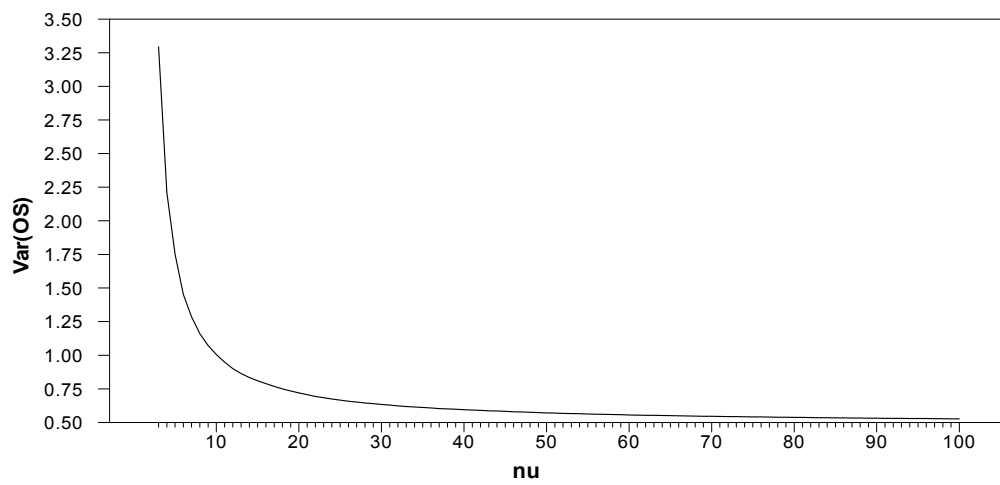
Mean Value of OS^2



Mean Value of OS



Variance of OS



Case Study: US Large Cap Market 1985-2007

-Monthly data, 276 observations

-Average # assets = 1103

-BARRA risk model used to compute opportunity set

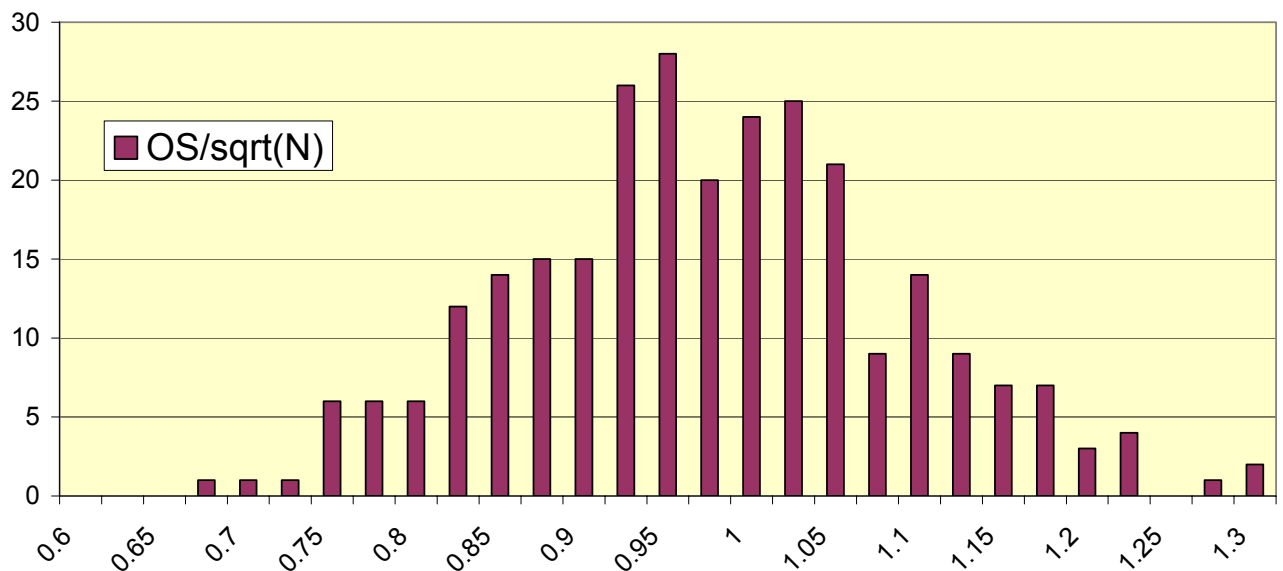


Exhibit 1: Scaled Opportunity Set Histogram, US Large Capitalization Market, 1985-2007

-Average = $0.96 < 1$, as expected

-Maximum OS in September 1998

-Peaks in October 1987, but OS/\sqrt{N} very close to one for that crash month, indicating there was no special opportunity to separate winners and losers; they were all losers.